

Re: Quick chat?

Subject: Re: Quick chat?

From: Noah Strouse <noah@historiccore.bid>

Date: 03/02/2016 01:57 PM

To: Blair Besten <blair@historiccore.bid>

CC: Henna Sherzai <HSherzai@downtownla.com>

A bit more evidence that "DTLA" has transcended the local lexicon: Vogue Italy:
<http://www.vogue.it/en/fashion/models/2016/02/23/downtown-la-by-rie-rasmussen/>



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NOAH STROUSE

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[213/239-8336](tel:2132398336)

On Wed, Feb 24, 2016 at 1:32 PM, Blair Besten <blair@historiccore.bid> wrote:
Yes - Have Noah put something down for all of us.



HistoricC

Blair Besten

Executive Director

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On Wed, Feb 24, 2016 at 12:19 PM, Henna Sherzai

Re: Quick chat?

<HSherzai@downtownla.com> wrote:

I should have mentioned I'm out of the office on Friday. Apologies! Do you have any availability on Monday afternoon? Also open all day Tuesday.

From: Blair Besten [mailto:blair@historiccore.bid]
Sent: Wednesday, February 24, 2016 11:55 AM
To: Henna Sherzai <HSherzai@downtownla.com>
Subject: Re: Quick chat?

Henna,

Friday is best for me. Sometime before noon.



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Executive Director

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On Wed, Feb 24, 2016 at 11:53 AM, Henna Sherzai
<HSherzai@downtownla.com> wrote:

Hi Blair,

I was wondering if you have a few minutes to chat in the next few days about a rebrand project weâre working on. Carol asked that we run a couple of things by you, specifically our proposed use of âDTLA.â

Is there a good time for you? We can do a call or I can swing by your office.

Let me know. Thanks!



[http://www.dow](http://www.downtownla.com)

Henna Sherzai

Director of Marketing

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Re: Quick chat?

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